# I see an opportunity...

*...a chance for our common advancement*
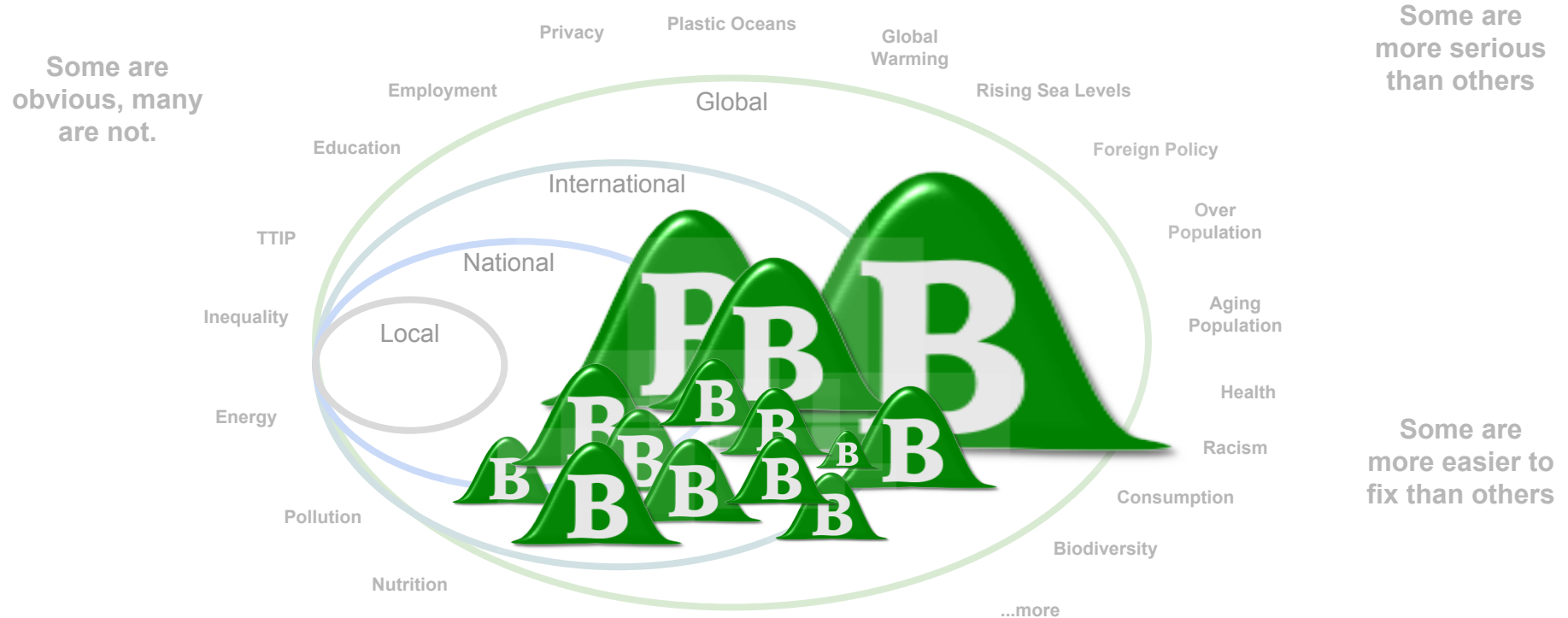
# A Problem worth Fixing...

**Big Unsolved Meaningful Problems (BUMPs) negatively impact us all on a daily basis at various levels of needs. Each bump results in significant costs to us as individuals either directly or indirectly.**



**The problem is that we are not effective at organising ourselves to detect, fix, and manage BUMPs!**

# BUMP Orchestration - It's also a BUMP

**Some affect a few, many affect many, and there are many that affect everyone.**

**Some are obvious, many are not.**

**Some are more serious than others**

**Some are more easier to fix than others**

Privacy

Plastic Oceans

Global Warming

Rising Sea Levels

Employment

Global

Education

International

Foreign Policy

Over Population

TTIP

National

Aging Population

Inequality

Local

Health

Energy

Racism

Pollution

Consumption

Biodiversity

Nutrition

...more

**Sometimes the solution is already known, by someone, somewhere!  What if…**

# What if…

...we could:

1. Effectively **detect existing and emerging bumps** - locally, nationally, globally
2. Achieve massive **borderless collaboration** in bump detection, analysis, solution, governance
3. Create **a single point of truth** of bump data, open to all, with full transparency
4. Orchestrate the **breakdown of complex problems** into manageable chunks
5. **Prioritise and focus resources** to ensure the most important things get done
6. Reduce **duplication of effort** and achieve massive **reuse of solutions**
7. Align to a **unifying vision**, agree common goals, create common principles
8. See **measurable impact**, directly **linked to individual actions**
9. Help people **spend social media time** collaborating on bump solving
10. Initiate **social behaviour change** to create a more sustainable social system

I believe there is an opportunity - this can be done....and we are going to do it

# If we get this to work...

**People get engaged at all levels locally, nationally, globally**

**Big social problems get focus & priority**

**People work on things that matter**

**Everyone saves time**

**Money is invested in projects worth doing**

**A global vision & architecture created by the crowd**

**Resources are used effectively**

**… and the Important Things Get Done!**

When was the last
time you helped
move a mountain?

# BumpConductor

*Co-create today the world you want tomorrow*

# The Idea – Create a Platform that helps to Solve BUMPS
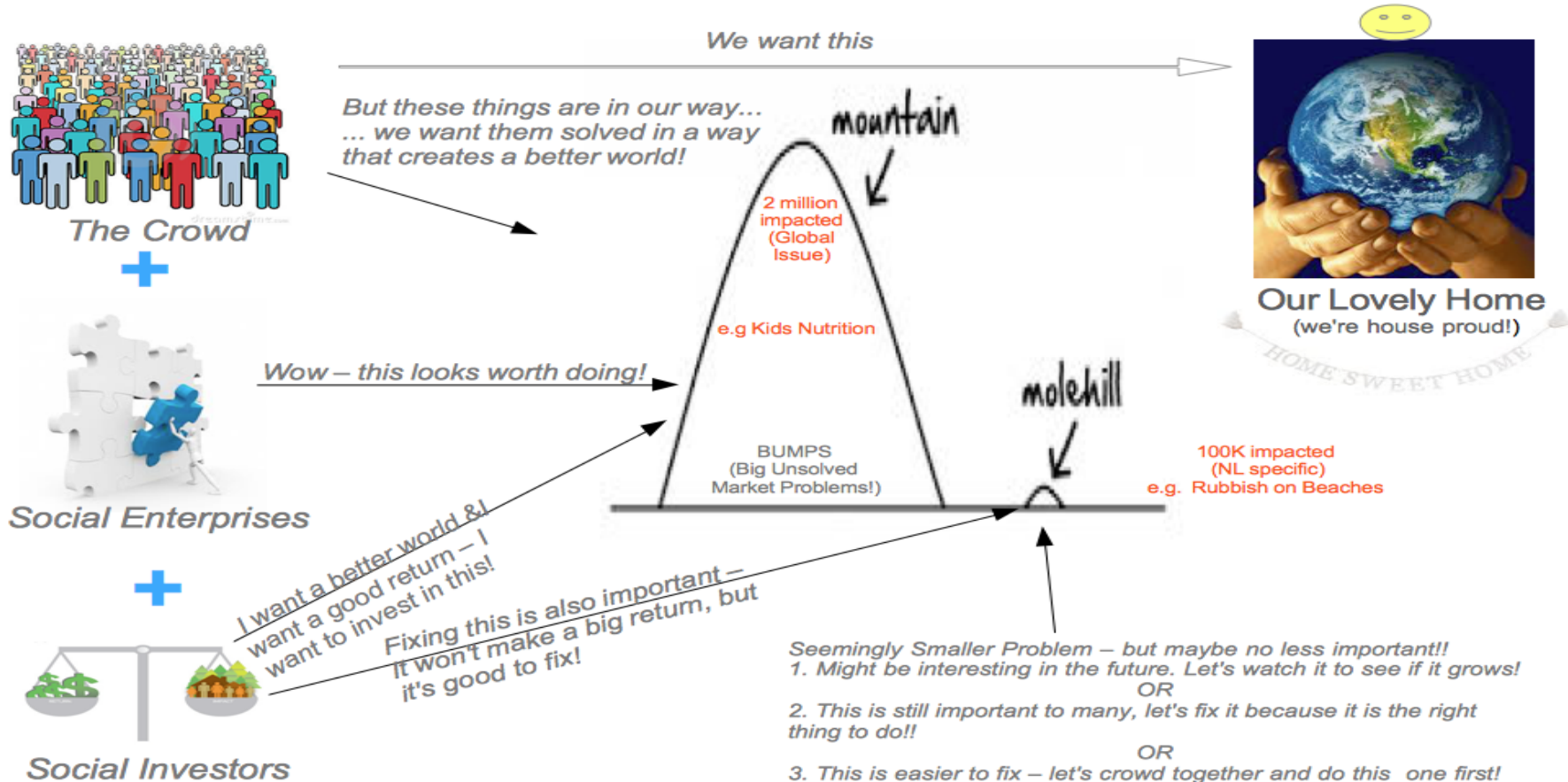


The Crowd

+

Social Enterprises

+

Social Investors

*We want this*

*But these things are in our way...*
*... we want them solved in a way*
*that creates a better world!*

mountain

2 million
impacted
(Global
Issue)

e.g Kids Nutrition

BUMPS
(Big Unsolved
Market Problems!)

molehill

100K impacted
(NL specific)
e.g. Rubbish on Beaches

*Wow – this looks worth doing!*

*I want a better world &I*
*want a good return – I*
*want to invest in this!*

*Fixing this is also important –*
*It won't make a big return, but*
*it's good to fix!*

Our Lovely Home
(we're house proud!)

HOME SWEET HOME

*Seemingly Smaller Problem – but maybe no less important!!*
*1. Might be interesting in the future. Let's watch it to see if it grows!*
                                    *OR*
*2. This is still important to many, let's fix it because it is the right*
*thing to do!!*
                                    *OR*
*3. This is easier to fix – let's crowd together and do this  one first!*

Carers

Connectors

Controllers

Suffers

Solvers

Monitors

Funders

# **B**umpConductor

## ...is under construction!

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